By opening this leaflet you will see an Easy Step by Step Guide to show how you can support the MY28 initiative by creating your own fundraising activity where friends, family and your lodge can sponsor you.

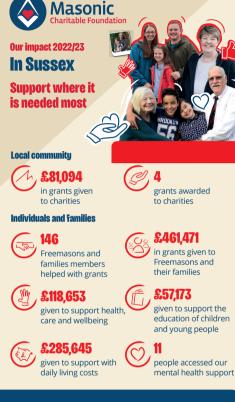
The amount raised will also count towards honorifics so your fundraising efforts will be recognised.

So why not set up a **fun challenge or** activity for others to sponsor you. Your activity can be anything you wish and you could even link it to the number 28 for fun. It's up to you.

For example, you may choose to run for 28 km, be silent for 28 hours, play a video game with your friends for 28 days, swim 28 lengths, eat 28 doughnuts, walk the dog 28 times...it doesn't matter what you do, but **try to make it fun**, make it safe and make it something that you feel able to do.

Each challenge could be linked to the number 28 in some manner which reflects the date for the completion of the Sussex MCF 2028 Festival, its £2.8m target and the MY28 initial target of £28k.

The choice is yours! Don't forget, **MY28 is flexible** and can be used for any fundraising you wish to undertake.



And beyond

This year we supported more than **451** charities in England, Wales, the Channel Islands, the Isle of Man and internationally and helped more than **4,000** individuals and households in need.

Read our full Impact Report! Visit **impact.mcf.org.uk/2023**



MY28 Fundraising User Guide





The Freemasons in Sussex have pledged to raise £2.8m by 2028 to support the Masonic Charitable Foundation (MCF)

The MY28 challenge initiative aims to raise £28k towards the £2.8M target. Lodges and individuals in Sussex can support the MY28 challenge initiative by joining the MY28 team.

A Lodge could organise an event to engage and raise funds with the members and their families or on an individual basis or as a lodge. MY28 encourages friends and family involvement in fundraising and raises awareness of MCF and our Service to the wider community.

Challenges are completely bespoke according to abilities and interests and are completely flexible in timescales and frequency, so long as they are completed before the end of the Sussex MCF 2028 Festival.

The **MY28** initiative also creates another opportunity for Sussex Freemasons to connect with our communities and demonstrate that **Service** is at the very heart of what we do.

There are no limits to the number of challenges you can undertake with MY28. Simply join the MY28 team again and set up your page, story, target and photos remembering to follow the steps again.

