

By opening this leaflet you will see an **Easy Step by Step Guide** to show how you can support the **MY28 initiative** by creating your own fundraising activity where friends, family and your lodge can sponsor you.

The amount raised will also count towards honorifics so your fundraising efforts will be recognised.

So why not set up a **fun challenge or activity** for others to sponsor you. Your activity can be anything you wish and you could even **link it to the number 28** for fun. It's up to you.

For example, you may choose to run for 28 km, be silent for 28 hours, play a video game with your friends for 28 days, swim 28 lengths, eat 28 doughnuts, walk the dog 28 times...it doesn't matter what you do, but **try to make it fun**, make it safe and make it something that you feel able to do.

Each challenge could be linked to the **number 28** in some manner which reflects the date for the completion of the **Sussex MCF 2028 Festival**, its £2.8m target and the MY28 initial target of £28k.

The choice is yours! Don't forget, **MY28 is flexible** and can be used for any fundraising you wish to undertake.



Our impact 2022/23 In Sussex

Support where it
is needed most



Local community

£81,094
in grants given
to charities

4
grants awarded
to charities

Individuals and families

146
Freemasons and
families members
helped with grants

£461,471
in grants given to
Freemasons and
their families

£118,653
given to support health,
care and wellbeing

£57,173
given to support the
education of children
and young people

£285,645
given to support with
daily living costs

11
people accessed our
mental health support

And beyond

This year we supported more than **451** charities in England, Wales, the Channel Islands, the Isle of Man and internationally and helped more than **4,000** individuals and households in need.

Read our full Impact Report!
Visit impact.mcf.org.uk/2023



MY28 Fundraising User Guide



Masonic
Charitable Foundation
Charity no. 1164703
Company no. 09751836

The Freemasons in Sussex have pledged to raise **£2.8m by 2028** to support the **Masonic Charitable Foundation (MCF)**

The **MY28 challenge** initiative aims to raise **£28k towards the £2.8M target**. Lodges and individuals in Sussex can **support the MY28 challenge** initiative by joining the MY28 team.

A Lodge could organise an event to engage and **raise funds** with the members and their families or on an individual basis or as a lodge. MY28 encourages friends and family involvement in fundraising and **raises awareness of MCF** and our **Service** to the wider community.

Challenges are completely bespoke according to abilities and interests and are completely flexible in timescales and frequency, so long as they are completed before the end of the **Sussex MCF 2028 Festival**.

The **MY28** initiative also creates another opportunity for Sussex Freemasons to connect with our communities and demonstrate that **Service** is at the very heart of what we do.

There are no limits to the number of challenges you can undertake with **MY28**. Simply join the **MY28** team again and set up your page, story, target and photos remembering to follow the steps again.

1

Scan the QR code:

Or type the link below
in your browser:
www.justgiving.com/team/my28for2028festival

TO SET UP YOUR OWN
CHARITY FUNDRAISING
PAGE ONLINE SIMPLY
FOLLOW THESE STEPS

7

Add your target

How much would you like to raise?

Targets help to set the donors, maximising funds for your selected charity

 GBP

£500
 £1,000 Most popular
 £1,500
 No target

Don't worry, if your target isn't reached, all funds raised will still be sent to your chosen charity.

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Next

2

Create your own fundraising page to be part of the MY28 Team

Click 'Join Team'

8

Personalise your page so others can read what you're doing and sponsor you

Important
Please ADD your Lodge number to the end of your web link for honorific purposes. Do not amend any other details on this field just add dash (-) followed by your lodge number e.g. -4962

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3

If you have a Justgiving account then sign in if not, then click 'Sign Up'

9

Upload your picture so your friends and family can easily know it's your page

Click finalise to confirm

4

When prompted with this question select 'NO'

10

Complete the setting up page. Please tick the box. Don't worry you will not be contacted by the MCF for any marketing or other purposes

You're almost finished!

Summary

Cause	Sussex MCF 2028 Festival
Activity	Walk 28 miles in 28 days
Target	£280
Team	MY28for2028Festival

Keeping in touch

Relief Chest Scheme - The Grand Charity will receive your details and may need to contact you to support you in this fundraising effort.

☐ I'm happy for Relief Chest Scheme - The Grand Charity to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Now click on 'Launch My Page'...

5

Select 'I'm doing my own activity'

Are you taking part in an activity?

6

Add your event/activity details as shown in e.g. Walk 2.8 miles, Abseiling etc.

11

Congratulations! Your page is now ready.
Thank you for joining MY28!
You can now add donations or ask others to check out your page